

Milson Insurance Privacy Notice Statement

All personally identifiable information collected by Merrill Milson (dba: Milson Insurance) is considered private. This agency heavily guards all private information shared by individuals wishing to pursue, obtain, maintain, or update insurance coverage.

Merrill Milson (dba: Milson Insurance) is licensed by the state of Wisconsin and is contracted, appointed, and certified with a variety of insurance companies, as well as with the Federally-Facilitated Health Insurance Marketplace, to facilitate life and health insurance business transactions. The authority to collect, store, and distribute personally identifiable information stems from the basic responsibilities and functions of a duly-licensed and lawfully contracted insurance agent.

When transacting insurance business associated with the Federally-Facilitated Health Insurance Marketplace, private information will be disclosed and maintained by CMS (a federal agency) in a federal System of Records. Private information will also be shared with CMS with respect to business relating to Medicare Insurance plans. In addition, Life and health insurance transactions with insurance companies typically require disclosing personally identifiable information, in order to conduct business.

Personally identifiable information may be disclosed when:

- Quoting health and life insurance plans
- Applying for health and life insurance coverage
- Applying for Health Insurance Marketplace financial assistance, when applicable
- Enrolling in insurance plans
- Monitoring the status of insurance coverage
- Maintaining and updating insurance coverage

This agency takes reasonable steps to ensure that private information disclosed to the government, insurance companies, and/or to other trusted third-party companies is accurate and that it has not been altered or destroyed in an unauthorized manner, thereby ensuring confidentiality, integrity, and availability of information. Individuals are strongly encouraged to request corrections to private information maintained by this agency when the information is viewed as inaccurate or when it has changed, so that all confidential information maintained by this agency is accurate and up to date.

All private information collected by this agency is considered highly confidential and is heavily guarded. This agency's computer system has anti-virus software and anti-malware programs to protect the entire computer system. Private information is routinely backed-up to secured destinations. Emails are sent, received, and stored in a secure fashion. The majority of private information maintained by this agency is stored electronically on the computer system's encrypted hard drives. Whenever possible, paper forms are converted to electronic files and stored on the agency's secure computer system, and the paper forms are then shredded and trashed. Any private information that must remain on paper is physically secured under lock and key. This agency is focused on protecting your confidential information.